

NAME:

Jacqueline Rodriguez

COMMITTEE/CAUCUS/SIG

Member-at-Large: Political Action

TERM:

Winter

CURRENT MEASURABLE GOALS:

Increase interest and membership to TED Policy Newsletter (add members throughout the year)

Support the development of the TED Website, specifically the Government Relations Section a. Include important policy initiatives and action alerts on the TED website b. Include a subscription button on website for interested stakeholders outside of TED

Continue working on Ad Hoc Committee to support strategic planning in advocacy

Develop policy brief to be vetted by the Board on a topic of immediate concern: possibly the Higher Education Act.

Collaborate with TED Board and CEC Admin to co-sponsor SEL Summit in 2019

Recruit and select 10 doctoral students for SELS and maintain engagement with them throughout the year via social media and conferences. a. Pre-meetings with students to develop understanding of knowledge, skills, and mindsets for the Hill meetings

Recruit and select 10 Professional members for SELS and maintain engagement with them throughout the year via social media and conferences. a. Pre-meetings with students to develop understanding of knowledge, skills, and mindsets for the Hill meetings

Recruit and select 1 TED's Jane West Spark awardee (for fall, 2019)

ACCOMPLISHMENTS:

TED Newsletter now has an "opt out" policy. All new TED members are inputted into the newsletter monthly and all members who select not to receive the newsletter can "opt out" via the unsubscribe link.

TED Website additions were completed

Ad Hoc committee work culminated in the summer of 2019. The Policy Group developed an HEA policy brief but recommended it not be adopted by TED given the change in federal interest and aim toward reauthorization of the legislation.

Solicited, reviewed (with the support of Kaleidoscope), selected, on-boarded 19 TED members to participate in SELS. Through attrition, we had 18 people attend SELS.

Although we had two cases of attrition, TED funded 10 doctoral students to attend SELS and supported all 10 with webinars and on-going communication pre and post SELS.

Although we had three cases of attrition, TED funded 8 members to participate in SELS including webinars and pre/post communication.

This year we received the MOST applications for the Jane West SPARK award than ever before! We selected one nomination that stood above the rest and coordinated with the President and Jane to deliver the award.

ACTION ITEMS:

1. Meet with TED Board to discuss next steps for co-sponsoring SELS 2019

2. Recruit and schedule doctoral students and professional members for SELS 2019 - February- May

3. Help develop policy briefs- CEC 2019

OUTCOMES:

With transition in the staffing structure at CEC, this has been placed on hold.

Accomplished a rigorous marketing and recruiting process.

Brief was developed but placed on hold for publication given the transition of committee staff and intention to reauthorize the legislation.

Action Items or New Initiative to be brought to the Board:

STRATEGIC THEMES OF TED STRATEGIC PLAN

Advocacy

STRATEGIC INITIATIVES OF TED STRATEGIC PLAN

Membership